



DRONACHARYA AWARD PROF. YOSHIKAZU TSUDA

CITATION

Prof. Yoshikazu Tsuda is a distinguished 1960 Graduate of Osaka City University, Japan. After his retirement in 1997 as professor Rikkyo University in Tokyo, he became an independent Quality Management advisor.

Prof. Tsuda is an internationally known lecturer and advisor of Quality Management. He has been helping multinational companies in fostering cultural change for establishing their business excellence.

He organised a series of training programmes on quality management (PQM) for Industrial people of developing countries from 1982 until 1998 under Overseas Technical Scholarship

Schemes (AOTS) in Tokyo and then Yokohama. He also organised seminars titled “Changing the Corporate Culture” for vice presidents of U.S. companies in 1985 and 1986.

Under Prof. Tsuda’s guidance many companies have been awarded the Deming Application Prize and Japan Quality Medal which include five Indian companies until year 2003. Since 1998, he has organised cluster activities of automobile suppliers in India in co-operation with CII, for their technological development and upgrading of operational management. Three members of the Cluster have been awarded the Deming Application Prize and many cluster member companies have been enjoying improved technology, product quality as well as their increased profitability and competitiveness.

Dronacharya Award is given to recognise people who have made significant contribution to the Indian society through their work of teaching and counseling in the field of quality management with humility, dignity, respect for others and a sense of service.

The Governing Council of ISQ is pleased to honour Prof. Yoshikazu Tsuda with Dronacharya Award for his enormous contribution in helping Indian industry to become globally competitive leading to economic prosperity for the people of India.

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