



## **DRONACHARYA AWARD**

**PROF. SHOJI SHIBA**

### **CITATION**

*Distinguished Educationist Prof. Shoji Shiba has made exceptional contribution to the business development of Japan and significant contribution to the business growth in the rest of the world through his innovative methods that have been developed and refined to teach business leaders in Japan, USA, Europe and now in India.*

*As Professor emeritus of Tsukuba University, Dean of the School of Applied International Studies of Tokiwa University and Visiting Professor at Massachusetts Institute of Technology (MIT) USA, for over 10 years while at the same time being active in consultation to varied businesses,*

*Prof. Shiba has honed up his approaches of Breakthrough Management and applied it in diverse businesses across three continents.*

*Prof. Shiba's love for India goes back to 30 years when he conducted cross cultural studies and worked at a Power Plant for 6 months followed by conduct of many top management seminars in the 1990's. He initiated a CII Learning Community of 11 Indian Companies in 2004 to learn and implement his Breakthrough Management Concepts and Associated Techniques in the Indian environment to innovate new products and expand or capture new markets.*

*After developing the highly successful Visionary Leadership for Manufacturing (VLFM) programs for MIT in USA Prof. Shiba has committed his time to India and is in the process of deveoping 150 such leaders in India because he believes India has many inherent strengths to become a world leader in manufacturing. The first batch of 48 leaders are undergoing this program.*

*Accomplished innovator Prof. Shiba has been recognized the world over for development of tools that facilitate a*

thinking process leading to innovation and the concepts for Breakthrough strategies for management and how principles of breakthrough can drive innovation and growth in large and small enterprises. He advocates building individual and team competencies in seeing the invisible and managing the innovation cycle.

Prof. Shiba was awarded the Deming Prize for Individuals in 2002 in Japan and holds the 2003 Chair of Innovation at Queens University. In 2004 he received the Nikkei Quality Management Literature Award for his latest publications. He was honored by the Ministry of Industry in Hungary with the establishment of IIASA Shiba Award for his work there in TQM.

In order to reach out to larger audience and influence others he has published many books that are widely used in the business world as reference for improvement and innovation.

Prof. Shiba has made unique contribution to the management sciences that have benefitted a large cross section of people in the society in the spirit of humility and dedication.

*Dronacharya Award is given to recognize people who have made significant contribution to the Indian society through their work of teaching and counseling in the field of Quality Management with humility, dignity, respect for others and a sense of service.*

*The Governing Council of ISQ is pleased to honour Prof. Shoji Shiba with Dronacharya Award for his enormous contribution in helping Indian Industry to become globally competitive leading to economic prosperity for the people of India.*