

# Indian Society for Quality 10<sup>th</sup> Annual Conference

December 20, 2013; 10.00 am to 5.30 pm  
Hotel Westin, Koregaon Park, Pune



**Theme : "Managing Business in Challenging Times"**

## **Conference overview :**

In the recent past, the world economy has produced unprecedented volatility and financial crisis, threatening to become even more unstable in the future. For organizational leaders operating in today's fast paced world, there's nothing more troubling than to sail through these challenging times.

Managers too often try fixing the problem through balancing the budget which may give result in the short term but hampers long term growth. This conference is focused on shining the flashlight into the dark closet of modern day difficulties and encourages leaders to learn the time tested principles of navigating through difficult times from the people who have successfully overcome the challenges. In the conference , actual case studies will be presented by managers who have systematically improved business performance in spite of facing many challenges.

## CHIEF GUEST

**Mr. L. Lakshman**  
**Chairman, Rane Holdings Ltd.**



**Mr. L. Lakshman** is currently the Chairman of Rane Holdings Limited, the apex company of the Rs.29.9 billion (US \$ 548 million) **Rane Group**, works with a number of overseas companies, TRW Inc. USA and NSK from Japan being the major partners.

Mr Lakshman is a Mechanical Engineer from the PSG College of Technology, University of Madras and an alumnus of London Business School, UK. He steered the Rane Group during a very challenging and exciting phase in the automobile industry's evolution and transformation in India. Under his leadership, Rane Brake Lining Limited, Rane Engine Valve Limited, Rane TRW Steering Systems Limited and Rane (Madras) Ltd. have won the coveted Deming Prize. In 2011, Rane TRW Steering Systems Limited (SGD) won the prestigious Japan Quality Medal, in 2012 Rane (Madras) Limited and in 2013 Rane Brake Lining Limited have won the Deming Grand Prize (formerly Japan Quality Medal), the highest milestone of TQM.

In addition to being a Director in Rane group of Companies, he serves as an Independent Director in public limited companies such as DCM Engineering Limited, Force Motors Limited, and SRF Limited.

His passion has been People and Processes. He firmly believes that a well developed human resource talent base coupled with robust processes form the foundation for an organisation's long term sustainability and growth. He continues to mentor the HR, TQM and IT leaders in the group.

Apart from being a former president of ASSOCHAM, ACMA and Madras Chamber of Commerce, he has also been an active member in various industry forums.

**Presentation topic : 'Institution Building & TQM'**

## ASHOKA AWARD RECIPIENT 2013

The Ashoka award is meant for professionals who have contributed exceptionally well to their country by leading their organisations in quality management with industry, humility and sincerity. This year's Ashoka Award is conferred upon Mr. Anjanikumar Choudhari.

**Mr. Anjanikumar Choudhari,  
Ex-President ,Farm Equipment Sector &  
Ex-Director ,Mahindra institute of Quality  
Mahindra and Mahindra Ltd**



Mr. Choudhari is Principal Advisor - Group Affairs, Chairman's Office, Ex-Director- Mahindra Institute of Quality and Ex-President- Farm Equipment Sector , Mahindra and Mahindra Ltd.. He is a Mathematics and Statistics graduate and obtained his Masters in Management Studies from the Jammalal Bajaj Institute of Management Studies, Mumbai.

Mr. Choudhari joined the Mahindra & Mahindra Group in 1999 and since then, held a number of senior positions within the Group as a member of the Mahindra Group Management Board. Under his guidance and stewardship, the Farm Equipment Sector was awarded the Japan Quality Medal in 2007, making it the only tractor company worldwide to be bestowed this honor, and he went on to lead that business to become the largest tractor company globally in F2010.

From 2010 to 2013, he was Director - Mahindra Institute of Quality (MIQ) where he has been instrumental in developing and promoting The Mahindra Way a highly successful business excellence model adopted by all companies in the Mahindra Group . In addition, as the Director of Mahindra Institute of Quality, he also helped organizations outside Mahindra domain to adopt TQM processes by conducting various training programs and consultations. He is also a regular invited lecturer at the Association of Overseas Technical Studies, Tokyo and often invited to speak at industry fora.

Before joining the Mahindra Group, Mr. Choudhari worked for 25 years with Hindustan Lever Limited in India and 5 years with Unilever in China .Mr. Choudhari won the Rotary International Award for Vocational Excellence and Contribution to Professional Development in India in 1995 and has been awarded the 'Udyog Rattan' in 2007, by The Institute of Economic Studies, New Delhi for “outstanding performance in the field of industrial development of the country.”

**Presentation Topic : Planning for challenging times**

## Invited speakers for Case Study Presentations

**Mr. S. A. Khadilkar,**  
**Director- Quality & Product Development ACC Ltd.**

Mr. S.A.Khadilkar in his capacity as Director is currently heading the Department of Quality & Product Development of ACC Limited. He is a post graduate in Chemistry from University of Jodhpur, Rajasthan. He has been driving company-wide performance improvements in the company for past 4 years. He has been involved in Research Projects related to alternative process routes. He is the member of Research Advisory Committee of National Council for Cement and Building Materials. He holds 3 patents and has published around 85 papers at National and International Seminars. He has also been a part of consultancy assignments for Cement Plants in India and abroad.



**Presentation topic : Performance Improvement and cost reduction using quality tools.**

**Mr. Rahul Jain,**  
**Managing Director, Paragon Autotech Products Pvt. Ltd.**

Rahul Jain is a graduate in Chemical Technology from College of Technology Hyderabad, AP. Rahul Jain joined M/s Paragon Autotech after engineering, in Rubber Mixing section .Thereafter, he worked as Production Head and project manager for setting up a new unit in Bhiwadi . He was promoted to Managing Director in 2005 and has been closely involved with the transformation of the company .



**Presentation topic : Turnaround story of Paragon Autotech**

**Mr Shekhar Ajgaonkar**  
**Senior Vice President- CEAT and RPG Enterprise**

Mr. Ajgaonkar is an Engineer with Masters in Management studies. He has over 25 years experience across Indian Industry .He has been closely involved in driving multiple improvements in the RPG Group. He is leading the company's drive for transformation achieving the Deming Quality ward. He has successfully used advanced Quality tools in operations and product development.



**Presentation Topic : Product improvements using Quality Tools.**

**Dr.S.P. Mandaogane<sup>1</sup> Mr. P.A. Merchant<sup>2</sup>**

**<sup>1</sup>Dr.S.P.Mandaogane  
Head Total Quality Management, Tata Motors**



**Dr.S.P.Mandaogane** is the head of "Total Quality Management" of Passenger Car Business Unit of Tata Motors . He has versatile experience and held responsible positions in Manufacturing, Quality ,Industrial Engineering , Industrial Safety ,TQM etc. After doing post-graduation in Mechanical Engineering, he has acquired Doctoral Fellowship from NITIE, Powai, Mumbai. He is trained at "AOTS" Japan He has presented papers at QCFI and CII National Conclaves and given Guest Lectures on Quality at IIT Mumbai and IMT Nagpur.

**<sup>2</sup>Mr.P.A.Merchant  
Asst General Manager, Tata Motors**



**Mr.P.A.Merchant** is the Head of ' Forward Model Quality' function of Passenger Car Business Unit of Tata Motors. He has experience of 20 years in Manufacturing, Quality and Project Planning. He has presented paper in forums like Asian Network for Quality.

**Presentation Topic: Cultural transformation in challenging times through TQM.**

**Mr. Sudhir Pathak,  
Sr. Vice President Manufacturing. & Supply Chain Management  
Mahindra & Mahindra Ltd. :**



Mr. Sudhir Pathak is currently the Sr. Vice President at Mahindra & Mahindra Limited, heading the Manufacturing, Supply Management & Central Manufacturing Engineering at Farm Division.

He completed his graduate and post graduate studies from VRCE ,Nagpur and has over 39 years of experience at Mahindra. His previous assignment was as the Head of Mahindra Nagpur operations, where he restructured the plant into a world class facility. He is a Board Member of the TPM Club of India has been the Former Chairman of the Quality Circle Forum of India, Nagpur Chapter and Former Chairman of CII Vidharbha Zonal Council .

**Presentation topic : Cost and Quality Improvements through innovation**

## Registration Form

**ISQ ANNUAL CONFERENCE 2013**  
December 20, 2013 (Friday)  
Hotel Westin, Koregaon Park, Pune.

<b>SECRETARIAT ONLY</b>	Date: _____	Received _____	Acknowledge _____
	Registration No.: _____		

**Personal Information**  Prof.  Dr.  Mr.  Ms.  Other  
( \_\_\_\_\_ )

First Name		Last Name	
Department		Position	
Institution / Organization			
Address			
City / State		Postal Code	Country
Phone	Fax	E-mail	
Cheque	Dated	Drawn On	
Bank Name	For Rs.	In Favor of Indian Society For Quality	

**My ISQ Membership no. is.....(If applicable)**

**Date:**

**Signature**

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**Registration Fee**

<b>Corporate and individual:</b>	<b>Rs 4500 (For ISQ members) + Service Tax @ 12.36%</b>
<b>Student:</b>	<b>Rs 5000 (For non ISQ members) + Service Tax @ 12.36%</b>
	<b>Rs 2200 + Service Tax @ 12.36%</b>

**Note : Non ISQ members including students will get a complimentary membership of ISQ for the year 2014-15, as part of registration**

**The registration fees may be paid by Bank Draft drawn in favor of Indian Society for Quality payable at New Delhi as soon as possible.**

**Registration Fees includes participation in the conference and tea and lunch.**

Kindly send your dully filled form at [kokila@isqnet.org](mailto:kokila@isqnet.org) or at following address:

**Please mail/Fax form to:**

**For more information Please contact:**

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