

Managing business in Challenging Times

SETTING THE CONTEXT

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Some thoughts

“Major challenges and life time opportunity are the two faces of the same coin”

“Without overpowering challenges achieving extra ordinary business results are not common, even if it happen, will not be exciting”

Conclusion :

Challenges are not bad for business.

Big Question?

How to convert challenges into Opportunities?

Answer:

Developing organizational culture of Innovation

TYPES OF INNOVATION

- **Efficiency innovation**
- **Sustenance innovation**
- **Game Changing innovation**
- **Revolutionary innovation**

*“Without Challenges some things sleep
inside us and seldom awaken.”*

Frank Herbert

THANK YOU