



## DRONACHARYA AWARD - 2018

**MR. N. RAMANATHAN**

### CITATION

Distinguished graduate in Mechanical Engineering, Ram followed up with post graduate diploma through the prestigious Indian Institute of Management to work with various manufacturing companies for 17 years in a variety of functions like production, planning, marketing and general management, contributing to the organizations while gaining wide perspective.

Accomplished executive, Ram recognized the power of TQM while working as Chief Executive of SRF Nipponenso, India. He assimilated, adapted and experimented with its application in the Indian environment.

Later he honed this learning and applied it in various SRF Group companies with great effect across their operations in various countries resulting in excellent growth of the company. Two of the Group companies won the prestigious Deming Prize.

After fulfilling his duties as an Executive, Ram played the role of teacher, counselor and mentor to help many organizations build capabilities with a focus on customer and quality. In the process, Ram has evolved his unique model of TQM named as Quality Based Management (QBM) that seems to have greater appeal to the top management of Indian companies. Through this approach, Ram has helped many companies to challenge and win the Deming Prize.

Motivating Leader Ram has made significant voluntary contribution to quality promotion around the world but more significantly in India as a founding member and subsequently President of Indian Society for Quality; nurturing Asian Network for Quality (ANQ) in its initial years as a Board Member and then as a Board Member of International Academy for Quality.

Ram has established and managed many awards at national and international levels recognizing and motivating many people in their journey of quality management.

Dronacharya Award is given to recognize people who have made significant contribution to the Indian society through their work of teaching and counseling in the field of quality management with humility, dignity, respect for others and a sense of service.

The Governing Council of ISQ is pleased to honour Mr. N. Ramanathan with Dronacharya Award for his enormous contribution in helping Indian industry to become globally competitive leading to economic prosperity for the people of India.

Thank you for your Support & Spreading Wisdom !!!}