





# **Ashoka Award**



### **FOR**

Professionals who lead organizations for sustainable business results with primary focus on quality management and people involvement



### **PURPOSE**

To recognize management professionals who led the organizations they work for and many other organizations making exceptional contribution through practice and promotion of quality management as a way of life for sustainable results with humility, industry and sincerity



### **SCOPE**

Management professionals through their active work for entities operating in India.







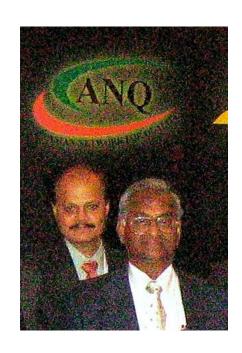
N O of someone who doesn't need any introduction Z





**E**minent Engineer Janardhanam after passing out from Directorate of Marine Engineering as a runners up to the Presidents Gold Medal, joined the Shipping Corporation of India and served for a decade rising to the position of Chief Engineer.

He joined TVS Group in 1972 starting with Wheels India and becoming the factory manager of Sundaram Abex Limited (Now called Sundaram Brake Linings Limited - SBL) for the manufacture of Friction materials in the year 1975.



An Eminent Engineer>>>





An admirable leader Janardhanam rose to the position of President by 1992 and served in that position until 2005.

Mr. V.R. Janardhanam led the Change Management Program in SBL from the word go in the year 1986 and has involved himself fully with all the change initiatives taken by the management. Introduction of SQC tools, experiments with Goal and Race concepts, Manufacturing System Redesign, Taguchi experimentation, SMED, TQM, TPM and LEAN have all been spearheaded under the leadership of Janardhanam with total involvement of the top management.

All these efforts culminated in the company winning the coveted **Deming Application Prize** in the year 2001. Only the second company in India to win this award.



An Admirable Leader >>>



Mr. V. R. Janardhanam volunteered his time to help others and as National President of NIQR (National Institution for Quality and Reliability) he was responsible for the introduction of cluster concept among Tier 3 suppliers in SSIs helping them to transform the quality levels in SSIs and improve the quality of inputs to OEMs.

After retirement he joined UNIDO-ACT cluster as its National Director and continued till February 2009. During this period Janardhanam guided about 50 SME companies in various clusters all over India to improve quality and reliability leading a team of national experts in this field.



An Indomitable Crusader>>>
An Indomitable Crusader>>>
An Indomitable Crusader>>>
An Indomitable Crusader>>>



While Janardhanam was helping various organizations Sundaram Brake Linings invited him back to the organization as the Chief Operating Officer in 2009 for overall business responsibility and to develop the young managers in the role of leadership. He completed this task in early 2011.



A Distinguished Professional>>
A Distinguished Professional>>
A Distinguished Professional>>
A Distinguished Professional>>



Mr. Janardhanam enthusiastically volunteered and worked for the contribution to the quality improvement in Asia through his involvement as the Board Director of Asian Network for Quality (ANQ)

He has presented papers in International forums on subjects related to TQM practices. He presented many papers in ANQ Congress (Asian Network for Quality) on the efficacy of cluster methodology and its effectiveness for vendor development.



An Enthusiastic Volunteer>>
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The Governing Council of ISQ is pleased to honor Mr V.R. Janardhanam with Ashoka Award for outstanding role in promoting Quality Management practices in Sundaram Brake Linings Ltd, and through NIQR and UNIDO cluster many other organizations







Thank you for being with us as crusader of quality