



Indian Society for Quality **NCR**  
**Chapter** invites registrations for  
a **Best Practice Seminar** on

# TPM as a tool for Business Transformation

with special lecture from  
Japan Institute of Plant Maintenance (JIPM)

The Indian Society for Quality (ISQ), dedicated to sharing knowledge and best practices, is hosting its second seminar, focusing on Total Productive Maintenance (TPM) as a tool for Business Transformation.

TPM is a holistic approach to equipment maintenance designed to maximize productivity by involving all employees, from management to the shop floor. It focuses on optimizing equipment effectiveness and fostering a culture of continuous improvement. TPM is a transformative strategy that enhances efficiency, fosters continuous improvement, and supports sustainable growth. It equips businesses to achieve significant performance gains and thrive in competitive markets

## Date

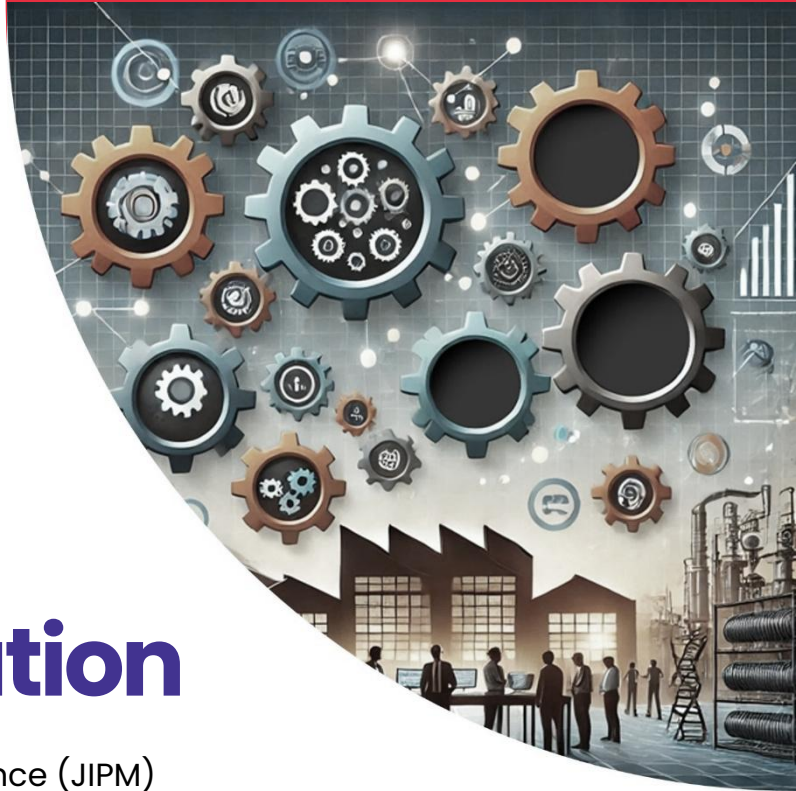
**08 02 2025 (9 30AM to 5 30 PM)**

## Venue

**Juniper Hall, India Habitat Centre, Lodhi Road, New Delhi – 110003**

It is essential to deepen your understanding of TPM by learning from experts, practitioners, case studies, and lectures. This offers a valuable opportunity to engage with the TPM community, expand your knowledge, and gain motivation for the effective implementation of TPM to drive business transformation.

ISQ invites registrations from executives/ academicians from industry, institutes and businesses looking for deep insights on TPM towards operational excellence.



## Core Objectives / benefits of TPM

**Increased Equipment Efficiency:** Reduces downtime and improves the overall efficiency of machines through proactive maintenance.

**Cost Savings:** Minimizes repair costs and extends equipment lifespan by addressing issues before they become major problems.

**Improved Productivity:** Enhances operational flow and reduces production delays by maintaining equipment in optimal condition.

**Enhanced Safety:** Reduces workplace accidents by keeping machinery well-maintained and safe to operate.

**Employee Empowerment:** Involves employees in maintenance tasks, fostering ownership and teamwork across departments.

**Quality Improvement:** Maintains consistent product quality by ensuring machines operate reliably.

**Downtime Reduction:** Minimizes unplanned stoppages, increasing production availability.

**Predictable Maintenance:** Shifts from reactive to preventive maintenance, allowing for better planning and resource allocation.

**Cultural Change:** Encourages a culture of continuous improvement and responsibility within the workforce.

**Sustainability:** Promotes efficient resource utilization, reducing waste and environmental impact.

KEY SPEAKERS



**Prof. Prem Motwani**  
Independent Consultant on TPM/TQM



**N Ramanathan**  
Senior Counsellor and Advisor of TQM



**Hidemasa Tsunoda**  
Chief Manager  
Marketing & Promotion, JIPM



**Yashpal Sardana**  
Associate Vice President, Plant Head & Head Business Excellence  
Hero MotoCorp Limited



**Snehil Kumar**  
TQM/ TPM Counselor



**Rajdeepak Chaterjee**  
Former VP-BE Automotive and Farm  
Equipment Sectors,  
Mahindra & Mahindra Ltd



**Kenta Murosaki**  
Deputy General Manager,  
Macnica, Inc



**Prasad Bakre,**  
Sr. Specialist, Management Strategy Group,  
Macnica, Inc.

## Brief Program Structure (subjected to minor changes)

Particulars	DETAILS/REMARKS	TIME LINE
Registration of participants		9:30
Program begins		10:00
<b>Experience Sharing</b> - Boosting Business Competitiveness through TPM	Mr. Yashpal Sardana, Associate Vice President, Plant Head & Head Business Excellence Hero MotoCorp Ltd.	<b>Session 1</b> 10 00 to 11 30
<b>Application Case Study</b>	Hero MotoCorp team	
<b>Tea Break</b>		11:30
<b>Special Lecture</b> - Enhancing equipment reliability through Maintenance Prevention Design	Mr. Tsunoda Hidemasa, Chief Manager Marketing & Promotion, Japan Institute of Plant Maintenance(JIPM)	<b>Session 2</b> 11 55 to 13 30
Digitalisation of TPM implementation (conferred Best product Award by JIPM)	Mr. Kenta Morosaki & Mr. Prasad Bakre, Management Strategy Group, MACNICA, Inc	13 30 to 13:30
<b>Lunch Break</b>		13:30
<b>Experience Sharing</b> - TPM journey of Mahindra	Mr. Rajdeepak Chatterjee, Former VP-BE Automotive and Farm Equipment Sectors, Mahindra & Mahindra Ltd. Mumbai	<b>Session 3</b> 14 30 to 15:40
<b>Application Case Study</b>		15:40
<b>Tea Break</b>		15:40
<b>Panel Discussion</b> - Challenges in TPM implementation and enablers to overcome them	<ol style="list-style-type: none"> <li>Mr. N Ramanathan (Moderator) - Sr. Counsellor of TQM</li> <li>Prof. Prem Motwani, TPM TQM Consultant</li> <li>Mr. Snehil Kumar, Management Consultant</li> <li>Mr. Rajdeepak Chatterjee- Former VP-BE Automotive and Farm Equipment Sectors, Mahindra &amp; Mahindra Ltd.</li> </ol>	<b>Session 4</b> 16:00 to 17 30

## Registration

Download registration [form here](#) or [click here](#) to fill the google form. Registration fee and other details are given in the registration form.

Participants can fill the attached registration form and send it to [info@isqnet.org](mailto:info@isqnet.org) with complete information and details of payment of registration fees.

**Note:** Last date for registration is 31<sup>st</sup> January 2025

## About ISQ

The Indian Society for Quality (ISQ), established in 1996, is a not-for-profit organization fostering collaboration among quality professionals, leaders, and academics. Open to individuals from diverse sectors, ISQ facilitates knowledge sharing and dissemination. Its mission is to support humanity's thriving on a healthy planet. A board member of the Asian Network for Quality (ANQ) since inception, ISQ represents India internationally and partners with global quality initiatives, including Finland's Quality Innovation Award and the International Quality Sustainability Award.

To know more visit <https://isqnet.org/about-us/index.html>