

# A one-day course for CEOs

(Executive Chairmen, Managing Directors, Presidents, CEOs)

Senior executives accompanying their CEOs are welcome



20, February 2025



**Studio 4,**  
**Andaz Delhi by Hyatt**  
Gate 5,  
Hyatt Delhi Residences,  
Asset No. 1, Street No 1  
Hospitality District Street  
Near IGI Road,  
Aerocity, New Delhi 110037



Location

- Manufacturing
- Software
- Service
- Self-service Business Organizations

## Leading Your Enterprise to Greatness



By  
**N. Ramanathan**

### Check Your Power!

- Are your customers happy?
- Your people?
- Is your organization trusted?

### What is your

- Brand Power
- Product Power
- Network Power
- Financial Power
- Societal Power



NCR Chapter



**If these questions interest you, the program is for you**

- ❖ Does your organization have momentum? Is it resilient? Is it adaptable? Is it innovative?
- ❖ Does your organization improve everything, always?
- ❖ What are the capabilities of your company? What capabilities do you need?
- ❖ Do your investments pay back as you expected them to?
- ❖ Is your business compatible with leaving behind a livable earth?
- ❖ Are you willing to change your viewpoints about the purpose of an organization? Will you consider changing the objectives of your enterprise?

## Registration

As the program is intensive, the **number of participants is restricted**. Registrations will be on **first come first served** basis. The program is for Executive Chairmen, Managing Directors, Presidents, CEOs For effective impact, organizations are encouraged to register Sr. Executives subjected to the **presence of CEOs**.

**Note:**

For registration and further details, please write to [info@isqnet.org](mailto:info@isqnet.org) Or call 8012580850

### Registration fees

- ₹45,000/- + 18% GST per participant. (Total ₹53,100/-)
- ₹40,000/- +18% GST per participant (Total ₹47,200 /-) for organizations registering three or more persons which includes CEO of the organisation.
- The fee covers program fees, lunch and tea breaks.

**Note: For registration to be confirmed, the fees should be credited to ISQ account before the start of the program**

**Refund policy.** Change in participant can be allowed if the registered participant is unable to join. Or the fees can be held over for the ISQ program.

Full refund if desired, can be made if cancellation is made before 24 hours of start of the program.

### Please provide following details while registering

- Name
- Contact number
- Designation
- Email ID
- Name of the Organization & billing address
- Brief description about your organization
- GST No. for GST invoice

### Payment through cheque, IMPS/RTGS/NEFT may be made to the following account.

- Beneficiary Bank Account Name: **Indian Society for Quality**
- Name of the Bank: **HDFC Bank**
- RTGS/NEFT IFSC Code: **HDFC0000027**
- Bank Account No.: **00272000001288**
- Branch: **Greater Kailash 2**

Cheque/electronic transfer reference	Name of the Bank	Date	Amount (Rs)

## The Faculty

N. Ramanathan, 78, has an industrial background, having worked in diverse functions and having headed for six years the joint-venture auto-components company SRF Nippondenso, near Delhi, which introduced him to Japanese TQM. His experience spans 55 years, including 30 years to date in the quality field. He has guided companies for the past 17 years as an independent counsellor in quality-based management and has been associated with thirteen successful Deming Prize challenges including two for his parent company, SRF, where he continues as adviser. He has taught and advised Ashok Leyland, CEAT, Indus Towers, JSW Steels, the Mahindra group, Tata Quality Management Services, Tata Steel and other organizations.

Ramanathan is a founder member and past President of ISQ with which he continues to be actively engaged. He is on the Board of Asian Network for Quality (ANQ). He has played leadership roles in promoting Quality in CII, the Quality Council of India (QCI) and the Indian Machine Tool Manufacturers' Association.

Ramanathan is an Academician in the International Academy for Quality (IAQ) and serves on its Board as Vice President, and as Chair of its Examination Committee. He founded the IAQ Think Tank on Quality in Planet Earth Concerns in 2015, chaired it till 2020 and continues as its member. He is also a vice-chair of the IAQ Quality 4.0 Think Tank. In 2021, Ramanathan wrote, together with co-author Dr Gregory Watson, a Quality Manifesto for the 21st Century, which was adopted by IAQ. It is endorsed by eighteen national Quality Bodies and has been translated into thirteen languages including Chinese, Spanish and Arabic.

Ramanathan has conducted training programs, spoken at international conferences, and has published numerous articles and papers in both academic and lay journals. He has conducted three half-day webinars titled Health of Planet Earth through Quality, for ISQ.

Ramanathan has received several awards:

- 2021: Edwards Medal from the American Society for Quality (ASQ) for outstanding leadership
- 2018: Dronacharya Award from ISQ for leadership in guiding Indian organizations
- 2017: Ishikawa-Kano Award – Silver Medal of ANQ for long-term contributions to quality
- 2022: Outstanding Jury Selection Award of QCI for groundbreaking initiatives ...
- 2022: Founders Medal for extensive contributions to the furtherance of the IAQ goals
- 2017: Yoshio Kondo Award of IAQ for academic research
- 2012: CII Cluster Champion award for championing the cluster method of TQM dissemination

## About ISQ

Indian Society for Quality (ISQ) is a not-for-profit society established in 1996 to fill the need for a national forum for interaction among quality professionals, leaders, practitioners and academics. ISQ is a non-partisan, independent body that attracts and invites individual members from business organizations, health care and educational institutions, government agencies and NGOs. Members share their knowledge and learn from each other. ISQ is thus engaged in both creating and disseminating knowledge.

Its mission is to contribute to the thriving of humanity in a healthy planet.

ISQ is well linked to similar national quality bodies in other countries. It is a board member from its very inception and has represented India in the Asian Network for Quality (ANQ). ISQ is a national partner to Quality Sustainability Award promoted by International Academy for Quality.

To know more visit <https://isqnet.org/about-us/index.html>