

ISQ Annual Conference 2024- a report

Date: December 12–14, 2024

Venue: Dwaraka Auditorium, M S Ramaiah Medical College Campus, Bengaluru

Mode: Physical

Theme: *Empowering Excellence: Quality-Driven Strategies for Fostering Economic Wellbeing.*



Program:

- **Pre-conference workshop** by Mr. Anil Sachdev and Mr. N Ramanathan on 12 12 2024 at Council Hall, M S Ramaiah Medical College, Mathikere, Bengaluru
- **Annual Conference** at Dwaraka Auditorium, MS Ramaiah University Campus, Mathikere, Bengaluru on 13th (9 30AM to 5 30 PM) & 14th (9 AM to 1PM), December 2024.
- **Awards Night** at Strategy Hall, Taj Yeshwantpur, Tumkur Road, Bengaluru on 13th December 2024 from 7 PM to 10 PM.

The Annual Conference 2024 was held in a college campus, thanks to

The **Indian Society for Quality (ISQ) Annual Conference 2024** was held from December 12 to 14, hosted by the ISQ Bengaluru and Pune chapter members. The conference was chaired by Dr. K. N. Subramanya (Conference Chair) and Mr. Parag Auty (Program Chair), supported by a dedicated organizing team.

Pre-Conference Seminars

Pre-conference seminars, held at the Council Hall of M S Ramaiah Medical College, featured:

- **Mr. Anil Sachdev:** *TQM for New Product Development (10 AM to 1 PM)*
- **Mr. N. Ramanathan:** *Making Profits Under TQM (2 PM to 5 30 PM)*

These sessions served as mini-workshops. The attendance was more than expected (90 participants) The seminars were well received by the participants with lot of value addition. The topics were covered by the two esteemed faculty going to the depth of the topics making them interesting and interactive.



Annual Conference 2024 (13th full day and 14th half day)

Day 1 (13 12 2024)



The Annual Conference 2024 started with two students from RV College of Engineering, Bengaluru as Masters of Ceremony Ms. Meghashree Venkatesh and Ms. Disha Agarwal.

The inaugural session began with lighting lamp and watering Tulsi plant by the Guests of honor, GC members, Conference committee members of Indian Society for Quality and Dr. Suma Manjunath, Asst. Professor, R V College of Engineering.



Dr. K N Subramanya, Chair of Conference Committee, Principal of R V College of Engineering gave welcome address and a brief introduction to ISQ and the annual conference.

Mr. Parag Auty gave a glimpse of the agenda of the annual conference.



Key Sessions and Insights

Mr. Janak Mehta, President of ISQ, gave a theme address of the conference and shared insights the following:

- India's economic growth in comparison to China, Korea, Taiwan, and Japan (1950–1982).
- Rising income inequality in post-liberalization India.
- The need for a quality-driven approach to national development, emphasizing innovation, synergy, and Indian values.



Prof. Govind R. Kadambi (Pro Vice-Chancellor, MS Ramaiah University) was the Chief Guest of the annual conference and spoke about

- Dynamic nature of excellence and the journey toward it.
- Key elements: talents, skills, knowledge, and a growth mindset.
- Differentiating perfection from excellence and embracing failure as a learning opportunity.

Mr. B. Muthuraman (Former Vice Chairman, Tata Steel) keynote speaker:

- Tata Steel's 10-year transformation journey.
- Leadership commitment, employee involvement, and continuous improvement.
- Insights on Deming principles and the role of quality in business success.



Case study presentation from one of the Winners of TOPS Convention 2024 held in Bengaluru, **Tenneco Automotive India Private Limited**. **Mr. Kunal Pareek** shared the journey of **TQM by Tata Power Delhi Distribution Limited** leading to winning the Deming Prize



Quiz contest

The **afternoon session** began with students of R V College of Engineering doing a Quiz competition testing the knowledge of the delegates and participants.



Mr. R Sivanesan (Winner of Harsha Award), TQM Counsellor, IFQM gave an address on the topic **Leveraging AI for improving Cost of Quality**.

Panel Discussion moderated by **Mr. Mahesh Hedge**, Founder & CEO, LearnEx Consulting Pvt. Ltd. with panelists **Mr. Kiran Deshmukh**- Former CTO, Sona BLW Precision Forgings Ltd, **Mr. Amitabh Mathur**- President & Managing Director, APTIV India & ASEAN., **Mr. Kumar R.** - Head Quality Management, Bosch India.

Topic: Leveraging Q 4.0 - Upholding Quality Principles

- Topics included Q4.0, digitalization myths, and vendor capability building.
- Focus on lean basics, machine utilization, and step-by-step improvement approaches.



Mr. R. G. Periaswami (Winner of Harsha Award) Executive Vice President (NPD), TVS Motor Company Ltd spoke about Quality as a driver of market share and the evolution of "Attractive Quality" into "Must-Be Quality."

Mr. Aravind Goel, (Winner of Ashoka Award) MD & CEO of Tata AutoComp Systems Limited spoke about how the global economy is and how India is shaping with opportunities to grow.



Mr. Ashok Sharma, Winner of ANQ Ishikawa Kano Silver Medal spoke about his experience with Mahindra Tractors, how they decided and achieved to become the global leader in the industry.



Session Chairs

Following ISQ EC members of various Chapters were the session chairs on the first day.



Gaonkar

Awards Night (13 12 2024 at 7 PM, Venue: Taj Yeshwantpur)

Prior to the event, ISQ Awards committee has invited suggestions from ISQ executive team and others for the various ISQ awards and systematically analysed the proposals and arrived at the following awards for the year 2024.

Award	Name of the Award Winners
Jamsetji Tata Award	Dr. Kiran Mazumdar Shaw, Executive Chairperson, Biocon Limited & Biocon Biologics Limited
Ashoka Award	Soumitra Bhattacharya, CEO & Exec Dir Indian Foundation for Quality Management (IFQM), Chairman, Bosch Limited
Ashoka Award	Aravind Goel, Chairman at TATA AutoComp Systems
Harsha Award	R Sivanesan, TQM Counsellor, IFQM
Harsha Award	R G Periaswami, Executive VP at TVS MOTOR COMPANY
Harsha Award	Rajinder Singh, Executive Dean, MIQ

The awards night began at 7 PM with Kunal Pareek as the Master of Ceremony.

Mr. Gopal Subramanyam, Board Chairman, SKF India Ltd Independent Director, Titan Engg. & Automation Ltd., was the Chief Guest for the Award ceremony.

Dr. Kovaichelvan, member of ISQ awards committee conducted the awards ceremony and announced all the winners.

Harsha Award Winners



Mr. R G Periaswami, Mr. Rajinder Singh, Mr. R Sivanesan



Ashoka Award was presented by Mr. Gopal Subramanyam in the presence of Mr. Janak Mehta, Dr. Kovaichelvan and Mr. Vijay Kalra



Jamsetji Tata Award was presented to Dr. Kiran Mazumdar Shaw by Mr. Janak Mehta and Mr. B Muthuraman and Dr. K N Subramanya.



The **New Award design** with the medal and the citation.

Day 2 – 14 12 2024

Day 2 began with the speech by **Mr. Rajinder Singh**, Executive Dean, MIQ, Harsha Award winner who spoke about “Empowering Excellence through building Worldclass competencies



Dr Jagannath Das, Deputy Director (Safety, Reliability & Quality Area), ISRO spoke about Unique quality approaches in space research, such as V&V practices and their relevance to ISO 26262.



Coffee Chat (Mr. N Ramanathan, Senior Counsellor & Advisor of TQM in conversation with Dr. Jairam Varadaraj, MD, Elgi Equipments Ltd.)

Theme: Prosperity for all, through Quality

The coffee chat highlighted the journey of visionary leader Dr. Jairam Varadaraj, who transformed an industry from Coimbatore into a global competitor. His human-centric approach to Total Quality Management (TQM) brought about impactful and positive changes, serving as an inspiring model worth emulating.





Mr. Ritwick Tandon, Head Enterprise & Digital Excellence, Group Centre of Excellence (COE) and **Mr. Piyush Soni**, Associate Director, Head Strategy & PMO Group Centre of Excellence (COE), **Biocon Limited** were the next to speak on Pharma Perspective and framework for empowering economic wellbeing through quality-driven strategies, with emphasis on R&D, digital interventions, and leadership.

Dr. Ayed Alamri (President Saudi Quality Council) spoke online on an international perspective on the topic: "Quality and Business Excellence Movement in Saudi Arabia... the leadership role of Saudi Quality Council."

He briefed about the Saudi Arabia's quality frameworks, including the King Abdulaziz Quality Award and Vision 2030 initiatives.



IAQ Quality Sustainability Awards (QSA 2024) to National Winners

Mr. Vijay Kalra, Chair, ISQ Quality Earth Forum and Mr. N Ramanathan gave away the awards to the National Winners of IAQ Quality Sustainability Award. Before the awards, Mr. Vijay Kalra briefed about the award and the details about the participation in QSA 2024.



Expressing gratitude to Sponsors

As a token of gratitude to the Sponsors, the representatives of the organisation were given a memento.



Session Chairs Day 2



Closing and Announcements



The conference concluded with an announcement by **Mr. Chandra Mouli S.** on the **ANQ Congress 2025**, an international conference to be hosted in India. He emphasized collaboration across ISQ chapters to ensure its success. The program ended with vote of thanks by Mr. Parag Auty.



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